



Friday, February 5

Noon	Registration & Information Desk Opens	
1-2pm	Physicians:	Lunch & Peer Networking
	Chapter Execs:	Lunch & Ten State Business Meeting
2-3pm	Joint Session:	AAFP Insights on Primary Care Investment Roadmap and AI Impacts on Health Care
3-4pm	Physicians:	Using AI in Primary Care - Practical Recommendations for Busy Physicians
	Chapter Execs:	AI Strategy for Chapters
4-4:30pm	Break:	Refreshments, Networking & Exhibits
4:30-5:30pm	Joint Session:	Physician Role in Policy and Advocacy <i>Rep. Arvind Venkat, MD</i>
5:30-7pm	Welcome Reception for All Attendees	

Saturday, February 6

7:30am	Registration/Information Desk Opens	
7:30-8:30am	Joint Session:	Breakfast & Networking
8:30-9am	Joint Session:	Guest Speaker - Dr. Kisha Davis, MD, MPH, FFAFP AAFP President
9-10:30am	Joint Session:	AAFP Government Affairs Update - Julie Harrison- followed by a State Advocacy Panel Discussion
10-10:45am	Break:	Refreshments, Networking & Exhibits
10:45-11:15am	Joint Session:	PhRMA - session
11:15am - noon	Joint Session:	Social Media in Health Care - Countering Influencers, Combatting Misinformation, Educating Patients

2027 TEN STATE LEADERSHIP CONFERENCE

Noon-12:45pm	Physicians: Physician Mental Health and Wellness Chapter Execs: AAFP Member Lifecycle Optimization Update
1-1:45pm	Joint Session: Lunch & Keynote: How to Position Family Medicine to Lead in Growing Health Systems <i>Matt Silvis, MD, FAMSSM, Penn State Health</i>
1:45-2:30pm	Joint Session: Conflict Resolution Workshop
2:30-3pm	Break: Refreshments & Networking
3-4pm	Physicians: Leadership Pathways for Physicians Chapter Execs: Non-dues Revenue to Strengthen and Sustain Chapters
4-4:45pm	Physicians: The Situation Room: Join us for interactive, small-group discussions tackling real-world challenges in atrial fibrillation and venous thromboembolism anticoagulation management (AF/VTE). This unbranded, non-promotional session is designed for open, peer-to-peer dialogue. These are interactive, practical, case-based discussions led by experienced medical professionals.
4-6pm	<i>Shuttle Runs to/from Hershey's Chocolate World</i>
6:30-8:30pm	<i>Group Dinner for All Attendees</i>
Sunday, February 7	
8am	Information Desk Opens
8:30-9:15am	Joint Session: Breakfast Program - ABFM Presentation Dr. Warren Newton, ABFM President and CEO
9:15-10am	Physicians: Higher Education for Family Physicians Chapter Execs: Event Strategy Reset: Designing Conferences Members Actually Want to Attend
10-10:45am	Physicians: The Road Ahead: Sustainability, Population Health and Value-based Care Chapter Execs: Best Ideas & Brainstorming Roundtable
10:45-11am	<i>Key Takeaways, Closing Announcements and 2028 Preview</i>
11am	<i>Adjourn: Please pick up a boxed lunch on your way out. Safe travels!!</i>