



2027 Ten State Conference

February 5-7, 2027 • Friday 1pm - Sunday 11am

This annual conference convenes physician leaders and executive staff from 13 state chapters of the American Academy of Family Physicians. The limited, targeted audience creates valuable opportunities for engagement with individuals who are actively shaping the future of family medicine in the Northeast and Upper Midwest. **The agenda features:** CME sessions, leadership development, state and federal advocacy, emerging healthcare trends and policy, and effective practices for associations.



Hotel Hershey, Hershey, PA



Small conference size and interactive sessions — the perfect setting for meaningful conversations with physician leaders and chapter executives.

Attendees are educators, experts, influencers and decision-makers

EXPECTED AUDIENCE (APPROX 85-100)

Physician leaders and chapter staff executives from the following AAFP Chapters: CT, DE, IL, IN, KY, MA, MI, MN, NJ, NY, OH, PA and WI — collectively representing more than 35,475 family physicians, residents and medical students.

A limited number of exclusive sponsorships are available. Previous sponsors include:

Pfizer

BlueCross BlueShield

Aledade

Beacon Health AI

PhRMA

AstraZeneca

ABFM

Legally Mine

DexCom

Humana

Sponsors receive exclusive event access and premium engagement opportunities.

Contact Cathy Stamm | cstamm@pafp.com | 717-317-7790

CONFERENCE SPONSORSHIP OPPORTUNITIES & BENEFITS

Gold
2 Available

\$8,000

- Two (2) representatives invited to attend / optional two-day exhibit
- 30-second promotional video played Saturday AM
- Agenda recognition with logo and full-page ad in event program
- Dedicated event signage with logo
- Logo included in promotional ads in Keystone Physician magazine
- Logo on event website and promotional materials
- Invitation to participate in social events and meals with attendees

Silver
2 remaining

\$5,000

- Two (2) representatives invited to attend / optional two-day exhibit
- Agenda recognition by company name and full-page ad in event program
- Prominent event signage with logo
- Logo included in promotional ads in Keystone Physician magazine
- Logo on event website and promotional materials
- Invitation to participate in social events and meals with attendees

Bronze
6 available

\$3,500

- One (1) representative invited
- Agenda recognition with name and quarter-page ad in event program
- Event signage with name recognition
- Name listed in promotional materials and website
- Invitation to participate in social events and meals with attendees
- Option to add-on a two-day exhibit for \$1,000

Dinner
Exclusive

\$6,500

- Four (4) representatives invited to attend dinner / two-day exhibit optional
- Dedicated event signage at dinner with logo
- Welcome remarks by representative and 60-second video shown prior to dinner
- Agenda recognition by company name and half-page ad in event program
- Branded table centerpieces on dining tables or seats
- Branded email dinner invitation sent to attendees prior to event
- Logo included in promotional ads in Keystone Physician magazine
- Sponsor acknowledgement with logo in promotional materials and on website

Breakfast Sponsor
Exclusive

\$3,500

- Two (2) reps invited to attend
- Prominent signage with logo at breakfast session
- Brief welcome remarks by sponsor representative
- Agenda recognition by company name
- Sponsor acknowledgement with logo in promotional materials and on website
- Option to add-on a two-day exhibit for \$1,000

Coffee/Tea Exclusive

\$2,500

- Prominent signage at everyone's favorite beverage stations
- Branded coffee cups
- Agenda recognition by company name
- Sponsor acknowledgement with logo in promotional materials and on website
- Option to add-on a two-day exhibit for \$1,000

Technology - Exclusive

\$3,500

- Custom WIFI password
- Prominent signage with sponsor logo
- Agenda recognition by company name
- Digital screens between sessions with password and recognition
- Custom branded inserts in 12 table-top charging stations
- Logo included in promotional ads in Keystone Physician magazine
- Sponsor acknowledgement with logo in promotional materials and on website
- Option to add-on a two-day exhibit for \$1,000

Reserve your sponsorship by November 1, 2026. Contact Cathy Stamm | cstamm@pafp.com | 717-317-7790