

2027 Ten State Conference

February 5-7, 2027 • Friday 1pm - Sunday 11am

This annual conference serves as the premier regional meeting of physician and staff leaders from 13 state chapters of the American Academy of Family Physicians, representing the Northeast and Upper Midwest. The highly targeted audience creates valuable opportunities for meaningful engagement with physician leaders and chapter executives who are actively shaping the future of family medicine.

The agenda features: accredited continuing medical education (CME), leadership development, state and federal advocacy, emerging healthcare trends and policy, and effective practices for associations.



The small conference size allows plenty of time for quality conversations with physician leaders and chapter executives.

Attendees are experts, influencers and decision-makers.

EXPECTED AUDIENCE (APPROX 85-100)

Physician leaders and chapter staff executives from the following AAFP Chapters: CT, DE, IL, IN, KY, MA, MI, MN, NJ, NY, OH, PA and WI — collectively representing more than 35,475 family physicians, residents and medical students.

A limited number of exclusive sponsorships are available. Previous sponsors include:

Pfizer

BlueCross BlueShield

Aledade

Beacon Health

PhRMA

AstraZeneca

ABFM

Legally Mine

DexCom

Humana

Sponsors receive high-profile visibility, event access, and premium engagement opportunities.

Contact Cathy Stamm | cstamm@pafp.com | 717-317-7790

CONFERENCE SPONSORSHIP OPPORTUNITIES & BENEFITS

Welcome Sponsor
Exclusive

\$10,000

- Four (4) representatives invited; optional two-day exhibit space
- Branded welcome email to all attendees
- 60-second welcome video at Friday kickoff
- Opportunity to deliver welcome remarks at reception
- Prominent logo placement on signage
- Agenda recognition with logo and full-page ad in event program
- Branded welcome gift bags
- Recognition in Keystone Physician magazine
- Logo on website and all promotional materials
- Invitation to all networking and social events

Gold
2 Available

\$8,000

- Two (2) reps invited to attend / two-day exhibit optional
- 30-second promotional video played Saturday AM
- Agenda recognition with logo and full-page ad in event program
- Highly visible signage with logo
- Invitation to participate in all social events
- Logo included in promotional ads in Keystone Physician magazine
- Sponsor acknowledgement with logo in promotional materials and on website

Silver
4 Available

\$5,000

- Two (2) representatives invited; optional two-day exhibit
- Agenda recognition by company name and full-page ad in event program
- Prominent event signage
- Recognition in Keystone Physician magazine
- Logo on website and promotional materials
- Access to all social events

Bronze
6 available

\$3,500

- One (1) representative invited (no exhibit space)
- Quarter-page program ad
- Event signage recognition
- Name listed in promotional materials and website
- Invitation to social events

Dinner
Exclusive

\$6,500

- Four (4) reps invited to attend dinner / two-day exhibit optional
- Highly visible signage with logo at dinner
- Welcome remarks by rep and/or 60-second video shown prior to dinner
- Agenda recognition by company name
- Branded items/handouts on dining tables or seats
- Branded email dinner invitation sent to attendees prior to event
- Logo included in promotional ads in Keystone Physician magazine
- Sponsor acknowledgement with logo in promotional materials and on website



Add branded attendee bags to any sponsorship or exhibit for only \$500. High-profile, exclusive opportunity. First come.

Reserve your sponsorship by November 1, 2026.

