

2027 Ten State Conference

February 5-7, 2027 • Friday 1pm - Sunday 11am

This annual conference convenes physician leaders and executive staff from 13 state chapters of the American Academy of Family Physicians. The limited, targeted audience creates valuable opportunities for engagement with individuals who are actively shaping the future of family medicine in the Northeast and Upper Midwest. **The agenda features:** CME sessions, leadership development, state and federal advocacy, emerging healthcare trends and policy, and effective practices for associations.



Small conference size and interactive sessions — the perfect setting for meaningful conversations with physician leaders and chapter executives. Attendees are educators, experts, influencers and decision-makers

EXPECTED AUDIENCE (APPROX 85-100)

Physician leaders and chapter staff executives from the following AAFP Chapters: CT, DE, IL, IN, KY, MA, MI, MN, NJ, NY, OH, PA and WI — collectively representing more than 35,475 family physicians, residents and medical students.

A limited number of exclusive sponsorships are available. Previous sponsors include:

- Pfizer
- BlueCross BlueShield
- Aledade
- Beacon Health AI
- PhRMA
- AstraZeneca
- ABFM
- Legally Mine
- DexCom
- Humana

Sponsors receive exclusive event access and premium engagement opportunities.
Contact Cathy Stamm | cstamm@pafp.com | 717-317-7790

CONFERENCE SPONSORSHIP OPPORTUNITIES & BENEFITS

Gold
2 Available

\$8,000

- Two (2) representatives invited to attend / optional two-day exhibit
- 30-second promotional video played Saturday AM
- Agenda recognition with logo and full-page ad in event program
- Dedicated event signage with logo
- Logo included in promotional ads in Keystone Physician magazine
- Logo on event website and promotional materials
- Invitation to participate in social events and meals with attendees

Silver
4 Available

\$5,000

- Two (2) representatives invited to attend / optional two-day exhibit
- Agenda recognition by company name and full-page ad in event program
- Prominent event signage with logo
- Logo included in promotional ads in Keystone Physician magazine
- Logo on event website and promotional materials
- Invitation to participate in social events and meals with attendees

Bronze
6 available

\$3,500

- One (1) representative invited
- Agenda recognition with name and quarter-page ad in event program
- Event signage with name recognition
- Name listed in promotional materials and website
- Invitation to participate in social events and meals with attendees
- Option to add-on a two-day exhibit for \$1,000

Dinner
Exclusive

\$6,500

- Four (4) representatives invited to attend dinner / two-day exhibit optional
- Dedicated event signage at dinner with logo
- Welcome remarks by rep and/or 60-second video shown prior to dinner
- Agenda recognition by company name and half-page ad in event program
- Branded items/handouts on dining tables or seats
- Branded email dinner invitation sent to attendees prior to event
- Logo included in promotional ads in Keystone Physician magazine
- Sponsor acknowledgement with logo in promotional materials and on website

Breakfast Sponsor
Exclusive

\$2,500

- Two (2) reps invited to attend
- Prominent signage with logo at breakfast session
- Welcome remarks by sponsor representative
- Agenda recognition by company name
- Sponsor acknowledgement with logo in promotional materials and on website
- Option to add-on a two-day exhibit for \$1,000

Coffee/Tea Exclusive

\$2,500

- Prominent signage at everyone's favorite beverage stations
- Branded coffee cups
- Agenda recognition by company name
- Sponsor acknowledgement with logo in promotional materials and on website
- Option to add-on a two-day exhibit for \$1,000

Technology - Exclusive

\$3,500

- Custom WIFI password
- Prominent signage with sponsor logo
- Agenda recognition by company name
- Digital screens between sessions with password and recognition
- Custom branded inserts in 12 table-top charging stations
- Logo included in promotional ads in Keystone Physician magazine
- Sponsor acknowledgement with logo in promotional materials and on website
- Option to add-on a two-day exhibit for \$1,000

Reserve your sponsorship by November 1, 2026. Contact Cathy Stamm | cstamm@pafp.com | 717-317-7790

EXHIBIT DETAILS

Limited exhibit spaces are available; please reserve early. Space will not be held without a signed exhibitor agreement. Sponsors will receive priority registration and premium exhibit placement.

Exhibit Fee: \$1,500

Exhibit Hours

- Friday, February 5, 2026 • noon–5:30pm
- Saturday, February 6, 2026 • 7:30am–4:00pm

Exhibit Details

- 6-foot draped table and two chairs
- Electricity available (must be requested in advance)
- Listing in event program, on website and event app
- Interact with attendees thru event app

REGISTRATION INFORMATION

REGISTRATION TYPES

Member Physicians

\$350

Chapter Leaders/Staff

\$350

* Non-member and non-staff attendees are strictly limited to sponsor and exhibitor representatives.

EVENT PROMOTION DETAILS

- Event landing page/website
- Invitation emails to member chapters & their respective physician leaders
- Full-page advertisements in Keystone Physician magazine, 5,500+ distribution (print and digital)
- Email and newsletter promotion sent to all PAFP physician members
- Event program/booklet - handouts, sponsor ads, agenda
- Pre-event emails to registered attendees
- Post-event wrap-up emails to registered attendees

EVENT CONTACT INFORMATION

Please contact Cathy Stamm at the PAFP for additional information about sponsorship and exhibit opportunities:

- cstamm@pafp.com
- 717-317-7790

