



Keystone Physician Writers' Guidelines

Last revised April 2025

Keystone Physician — the Pennsylvania Academy of Family Physicians' quarterly member magazine — welcomes submissions from members and family medicine stakeholders. We accept a wide variety of written pieces from our members, including educational features, research summaries, personal essays, clinical findings, case studies and general commentary on issues related to health care. We also accept creative writing and illustrations/cartoons.

Space is limited, so we encourage you to connect with the editor before you begin writing if you plan to submit something for a future issue. Although submission does not guarantee publication, we are eager to showcase the work of our members, and we're excited to learn more about what you'd like to share.

Editorial contact: Cathy Stamm — cstamm@pafp.com

Editorial priorities:

- Educate PAFP members about topics relevant to family physicians.
- Highlight health care issues of specific interest in Pennsylvania.
- Showcase the work of member physicians, residents and students.

Deadlines:

We publish four times each year. Content deadlines vary year to year but are approximately:

- Winter issue – December 5 (issue mails early February)
- Spring issue – March 6 (issue mails early May)
- Summer issue – June 5 (issue mails early August)
- Fall issue – September 5 (issue mails early November)

Submission details:

- Typical word count: 1200-1800 (If you need more space, please contact the editor to reserve additional space.)
- Please submit as a MS Word document.
- Don't worry about major formatting or making the article "look pretty." Our designer will handle layout and design.
- References are encouraged for clinical pieces. They should be included in the word count; we suggest that you focus on the most critical sources. You may use whatever referencing format you prefer.
- Embedded tables/graphics/images, etc. are acceptable, though we prefer to receive them as separate graphics files (jpg, PDF, png, etc.).
- All tables/graphics/images, etc. must have reprint permissions if not owned/created by the author(s). It is the author's responsibility to secure and retain appropriate permissions. By submitting such graphics, the author attests that reprint permissions have been granted.
- All clinically focused articles must be reviewed and approved by at least one member of the PAFP Board of Directors.
- PAFP reserves the right to reject any editorial submissions at its sole discretion for any reason.