

PAFP FALL CME CONFERENCE

EXHIBIT & SPONSOR OPTIONS

NOVEMBER 12-14, 2021

PITTSBURGH, PA @ THE PITTSBURGH WESTIN

Offering a limited number of exhibitors and sponsors direct, integrated access to 200-300 family physicians and family medicine residents. Sign on early to reserve your spot!

Best Value!

**MAX
EXHIBITOR
PACKAGE
\$1750**

Package includes these premium benefits, plus Exhibitor Benefits below ...

- Half-page advertisement in October 2021 *Keystone Physician* magazine prior to conference (\$1000+ value)
- Appetizer served at your exhibit table during Welcome Reception at conference (\$300 value)

**LIVE
EXHIBITOR
\$1000**

Exhibitor Branding & Recognition

- Logo and contact information on conference handout and on exhibit landing page on the PAFP website
- Option to provide one branded inclusion in attendee giveaway bag
- Exposure in eeds conference app
- Recognition in event wrap-up article in January 2021 *Keystone Physician* magazine (6,000+ subscribers)

LIMITED ADD-ON PROMOTIONAL OPPORTUNITIES*

Social Activity Sponsor — \$2500-\$4500, varies (only 3 available)

Welcome reception, VIP football/social lounge, tailgate party or morning meditation — we'll help you create an activity that showcases your brand in a highly visible and fun way!

Branded Conference Bag — \$3500 (only 1 available)

Branded Lanyard — \$2000 (only 1 available)

WI-FI Sponsor — \$1500

Branded signage

Break Sponsor — \$1000 (only 4 available)

Branded signage

Hosted Appetizer at Exhibit Table — \$300

Attendees will flock to your exhibit!

*All promotional opportunities are separate add-ons to \$1000 exhibitor fee. All add-ons except appetizer option may be purchased as a stand-alone and do not require an exhibit. Sponsorship options and exhibit space are limited and will be reserved on a first-come, first-served basis. Please call or email right away to reserve your spot if you are interested.



REMOTE SUPPORTER OPTIONS:

Not able to attend the event, but interested in brand exposure?

* PREMIUM REMOTE: \$475

Recognition

- Logo on supporter signage at the event
- Recognition in event wrap-up article in January 2021 *Keystone Physician* magazine (6,000+ subscribers)

Branding

- Branded inclusions in attendee conference bag OR handouts made available throughout conference

* BASIC REMOTE: \$250

Recognition

- Logo on supporter signage at the event

Branding

- Branded inclusions in attendee conference bag OR handouts made available throughout conference

CONTACT:

JANINE OWEN

JOWEN@PAFP.COM

717-418-0398



PAFP FALL CME CONFERENCE

EXHIBIT & SPONSOR RESPONSE FORM - PITTSBURGH 2021

Please complete the following form and return to to Janine Owen by email at jowen@pafp.com or fax it to PAFP at 717-564-4235. Sign on early to reserve your spot!

Yes! We want to participate!

Name _____

Company representing _____

Email _____ Best phone number to reach you _____

Exhibit Opportunities

_____ Max Exhibitor Package @ \$1,750

_____ Exhibit only @ \$1,000

Add-on Opportunities

_____ Social Activity Sponsor (\$2,500 - \$4,500)

We will contact you to discuss details and pricing for your desired package.

_____ Welcome Reception

_____ VIP Football/Social Lounge

_____ Tailgate Party

_____ Wellness Activity, Morning Yoga, Westin Run, Power Walk

_____ Other ideas? Let's get creative with your brand!

_____ Branded Conference Bag (\$3,500 – 1 only)

_____ Branded Lanyard (\$2,000 – 1 only)

_____ Wi-Fi Sponsor (\$1,500)

_____ Break Sponsor (\$1,000 – 4 available)

_____ Hosted appetizer at your exhibit table (\$300)



Remote Supporter Options

_____ Premium Remote (\$450)

_____ Basic Remote (\$250)

.....

Credit Card Information

Amount to be charged \$ _____

CC Number _____ Expiration _____ Code _____

Name on card _____ Signature _____

**EXHIBIT
SPACE IS
LIMITED!**

Submit by email
jowen@pafp.com

Submit by fax
717-564-4235

The deadline for all requests is
October 12, 2021

CONTACT:
JANINE OWEN
JOWEN@PAFP.COM
717-418-0398



PENNSYLVANIA ACADEMY OF
FAMILY PHYSICIANS FOUNDATION

PAFP 2021 FALL CME CONFERENCE

HIGH-QUALITY EDUCATION FOR FAMILY PHYSICIANS
NOVEMBER 12-14, 2021
THE WESTIN PITTSBURGH

See you
there!



ATTEND THE PAFP'S BIGGEST CONFERENCE OF THE YEAR!

Attend live, in-person for face-to-face learning and networking OR choose the virtual option if you can't make it to Pittsburgh. Either way, this is one conference you don't want to miss!

- **More than 16 hours of CME credit, including mandated Act 31 child abuse and opioid education, plus KSA Early Childhood Illnesses!**
- Earn all 12 patient safety credits at one event.
- Visit the Social Lounge to catch up on game scores and charge your devices.
- Celebrate team spirit day on Saturday — wear your fan gear and join us for an end-of-day tailgate party!
- Attend the PAFP's fall VIP PAC fundraiser.
- Non-members are welcome to register. Invite a colleague!

MAKE THE MOST OF YOUR TIME IN STEEL CITY!

Plan to stay an extra day or two so you can enjoy Pittsburgh in the fall. Here are some ideas to fill your downtime:

- Make reservations at one of the great restaurants within walking distance of the Westin.
- Score tickets to Thursday's Penguins-Panthers game and/or Sunday's Steelers-Lions game.
- Visit the Carnegie Museums, the Heinz History Center or the Pittsburgh Zoo.
- Have brunch and do some window-shopping in Shadyside.
- Sample some of Pittsburgh's local beers and regional foods.
- Take a ride on one of the city's world-famous inclines!



PENNSYLVANIA ACADEMY OF
FAMILY PHYSICIANS FOUNDATION

LIVE & VIRTUAL ATTENDANCE OPTIONS!
EARLY-BIRD DEADLINE: 9/15/21

WWW.PAFP.COM