



PENNSYLVANIA ACADEMY OF FAMILY PHYSICIANS

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Introducing the PAFP Press Room!

Your resource for health care and physician media needs

(HARRISBURG, PA.) We know how difficult it sometimes is for the news media to obtain information about medical professionals, to track down a physician for an interview, or to know whom to call when you have a specific need for health care information. We want to make it easier and quicker for reporters, assignment editors and the public to get the quality messages and materials they need. To that end, the PAFP is pleased to announce its brand new Press Room, found conveniently at pafp.com/press.

Here are some of the tools you'll find in the PAFP Press Room:

- News Archive: The latest health care and PAFP organizational news, updated every weekday. Stay up to date on the biggest issues affecting Pennsylvania's family physicians and patients.
- Press Release Archive: In case you missed them! Past PAFP press releases sorted by month and year.
- Media Coverage Archive: Past broadcast, radio, print and web coverage of the PAFP and its members.
- Graphics: Official PAFP graphics and logos specifically for news media usage.
- Contact information, in-house publications, family medicine policy papers, an events calendar and more.

As always, if you have any comments or ideas for improvement, don't hesitate to let us know.

The Pennsylvania Academy of Family Physicians and its Foundation supports its members (including nearly 80 percent of Pennsylvania family physicians) through advocacy and education to ensure a patient-centered medical home for every Pennsylvanian. The Academy and its Foundation are the leading influential resource among family physicians and physicians in training in Pennsylvania; the primary voice on health care issues with state legislative and administrative branches of government, media and professional health organizations; and the leader on health care issues in the community.

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