



PENNSYLVANIA ACADEMY OF FAMILY PHYSICIANS

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FORE Family Medicine Golf Tournament

May 14, 2011 ♦ Heritage Hills Golf Course, YORK ♦ 11:00 a.m.

(HARRISBURG, PA.) Pennsylvania's family doctors are trading their reflex hammers for golf clubs at the **Pennsylvania Academy of Family Physicians' 4th annual 2011 FORE Family Medicine Golf Tournament** on **May 14, 2011**, at the **Heritage Hills Golf Course** in **York**. Registration is at **11 a.m.** with a shotgun start scheduled for at **12:15 p.m.** What makes this event unique? All proceeds from registration fees will benefit medical students through **scholarship funds** and **conferences, research, and clinical camps**. The invitational tournament is open to the public. Supporters of this year's event include PMSLIC, Medical Protective, Capital Blue Cross, and Highmark Blue Shield. A complete list can be found on the web at <http://www.pafp.com>.

Why would your viewers or readers care? Simply put, family doctors are the medical professionals that people most identify with. In this turbulent time of rapidly changing medical practices, it's nice to see the doctors you trust most making a difference to improve the future of health care. This event would make a great feature piece in a newspaper or a VOSOT or kicker for a local newscast.

The Pennsylvania Academy of Family Physicians and its Foundation supports its members (including nearly 80 percent of Pennsylvania primary care doctors) through advocacy and education to ensure a patient-centered medical home for every Pennsylvanian. The Academy and its Foundation are the leading influential resource among family physicians and physicians in training in Pennsylvania; the primary voice on health care issues with state legislative and administrative branches of government, media and professional health organizations; and the leader on health care issues in the community.

(FYI: Please put the contact information for the Pennsylvania Academy of Family Physicians in your electronic contact list. Representatives from this organization are willing to offer comment and help on any major medical- or health-related topics your news team is working on. We look forward to serving you as an excellent informative resource.)

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